



Cathaoirleach and Members:

Festival Grants 2020

A provision of €112,000 has been included in the adopted Kilkenny County Council Budget for 2020, for Festivals and Community Events. In line with adopted Council policy 80% of the remaining Festivals fund will be allocated to festivals impacting tourism. The remaining 20% will be allocated to community events which will be managed by the Community section

Festivals impacting tourism.

The Festivals identified have or have potential to have an impact on Kilkenny's tourism industry, and Kilkenny County Council will work with these festivals at a strategic level to assist the festivals in development and programming, and in light of the Council's Climate Change commitments festivals will be encouraged to "green" their festivals and become local champions for our policies.

The festivals represent a significant part of Kilkenny's attraction as a destination with a year round calendar of activity, and the funding should be viewed as an investment in our local economy, resulting in commercial activity which will sustain jobs in the local area.

The Festival Grants were advertised in December 2019, with a closing date of 13th December 2019. A total of 15 grant applications were received, and I recommend that 15 Festival Grants be awarded in accordance with the attached summary, in line with Budget 2020.

Sean McKeown

Sean McKeown,
Director of Services,
Kilkenny County Council.



Proposed Festival Grant Allocations 2020:

<u>Applicant / Event Name</u>	<u>2019 Grant Allocation</u>	<u>Proposed 2020 Grant Allocation</u>	<u>Increase</u>
The Kilkenny Cat Laughs	€8,449	€10,500	€2,051
Kilkenny Roots Festival	€4,774	€5,776	€1,002
Savour Kilkenny	€24,822	€25,000	€178
Subtitle European Film Festival	€8,592	€9,500	€908
Kilkenomics	€7,160	€7,200	€40
Kilkenny Animated	€4,774	€6,300	€1,526
Kilkenny Tradfest	€4,774	€9,774	€5,000
JJ Reddy Danesfort Run	€1,671	€1,750	€79
Graigenamanagh Town of Books	€2,864	€4,000	€1,136
Iverk Show	€1,432	€1,500	€68
Gowran Festival of Speed	€2,864	€2,900	€36
Kilkenny Craft Beer Festival 2018	€483	€500	€17
Annual Castlecomer Wellie Race	€1,909	€2,450	€541
Abhainn Ri Festival	€1,432	€1,850	€418
TOTAL FUNDING AVAILABLE	€76,000	€89,000	€13,000